

Nina Spencer

Business keynotes and workshops



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Nina Spencer, Biography

Nina is a popular Toronto-based international keynote, workshop facilitator, speaker's coach and best selling author. Dubbed by the National Post as, "One of Canada's leading motivational speakers", she is in-demand with audiences from a diversity of associations, professions and industries, in both the public and private sectors. Hailing originally from Corporate Learning and Organizational Development, Nina offers over 20 years of professional speaker experience and exudes that magical blend of information and inspiration, served up with high-energy and a relaxed authenticity that appeals to both genders, all generations and the whole spectrum of the corporate landscape, from senior management to frontline staff. A conference planner's delight!

A periodic Expert Advisor on workplace issues to Canada's leading newspaper, *The Globe and Mail*, she is also a former professional figure skater, and with new wisdom gleaned from her recent summit of Mt. Kilimanjaro—the world's tallest free-standing mountain—Nina regularly brings audiences to their feet with her engaging, humourous, pertinent and thought-provoking messages.



Nina is very easy to work with leading up to and on the day of the event, as she always considers herself part of the conference committee's team in "getting the job done".

If you are searching for excellence in a keynote speaker—a knowledgeable, warm and authentic presenter who knows how hard corporate,

public sector and entrepreneurially focused professionals work, is easy to work with behind the scenes and knows how to reach a diversity of audiences with solid content and good humour—know that Nina is a rare find, indeed. With her engaging and unique perspectives, you can trust Nina will help make your event a long-to-be-remembered informative, fun and positive experience.

Nina is the bestselling author of *Getting Passion Out of Your Profession: How to keep loving your living, come what may*, and is currently working on her next book, *A Time to Creep, A Time to Soar: Lessons learned for work and life from climbing Mt. Kilimanjaro*, to be released in the spring of 2014.

& Topic Categories

- ↻ Getting Passion Out of Your Profession/Motivation, Inspiration
- ↻ Team Work, Productivity, Interpersonal Workplace Communications
- ↻ Service Excellence/Going the Extra Mile on Service (GEMS)
- ↻ Daring to Risk/Achieving Goals/A Time to Creep, A Time to Soar: Climbing Kili
- ↻ Stress Management, Change, Dealing With Difficult People/Resolving Conflict
- ↻ Personal and Positional Leadership

& Professional Accomplishments

- ↻ Nina has appeared on programs such as: CTV's Report on Business, CITY TV's Breakfast Television, BIZTV, CTV News and CBC, and has been profiled by publications such as: The Financial Post, Reader's Digest, Globe and Mail, National Post, Toronto Star, Oakland Tribune, Maclean's, Canadian Business, Profit, Canadian Manager and Chatelaine Magazines
- ↻ Nina holds an Honours B.A. in Psychology
- ↻ Served a long duration as columnist with Canada's Training Report and is Publisher of the acclaimed complimentary online newsletter, Working Wisdom
- ↻ Continues to serve as a recurring "Guru Gab" expert host for Biz TV, specializing in workplace communications and employee motivation

& On a Personal Note

Seven months of training for, and then climbing, Mt. Kilimanjaro has made Nina a lifelong hiking enthusiast. She hits the trails every chance she gets and happily brings along the occasional inquisitive client or audience member, who has become interested in hiking (after hearing her Kilimanjaro keynote). Look out! YOU could be her next guest hiking companion!

🌀 *Nina's Summarizing Platform Message and Challenge*

Life is change and work is change, but passion for your profession, and for all you do, is optional; and each one of us gets to choose. So: "Make your choice, adventurous stranger, strike the bell and bide the danger, or wonder 'til it drives you mad, what would have followed if you had."

—C. S. Lewis

🌀 *Accolades!*

"Engaging, a delight, thought-provoking and inspiring are the words I leave with after attending Nina keynote in Florida on *Getting Passion Out of Your Profession*. With the uncertainty life brings, Nina helped us all reexamine and embrace things that are most important. If you are fortunate to attend a session with Nina, don't be surprised if you walk out a different person."

Joe McClary, Interim CEO, Mobile, Alabama, USA

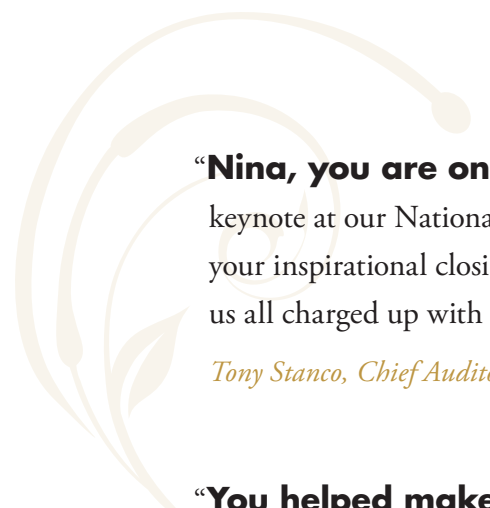
The (International) Association of Real Estate License Law Officials/ARELLO

"An amazing presenter!"; 'I cannot stop talking about Nina!'. These are just two of the comments from our staff that explain why Nina is frequently invited back for employee programs and events. She consistently presents with enthusiasm and efficiency, plus she's very easy to work with. Nina has become a staff favourite and I highly recommend her for both workshops and keynotes that deliver the WOW factor.

Pamela Preston, Senior Learning Consultant, Mackenzie Investments

"Thanks for the fabulous, knowledgeable, witty, engaging and interactive presentation. Your keynote was designed with great thought and we received so many congratulatory messages on the choice of a very polished speaker. I was proud to be a part of our the conference organizing committee."

Marie Jansen, Senior Assistant to Jim Willoughby, Vice-President, General Counsel & Corporate Secretary, Hoffmann-LaRoche/Roche Pharmaceutical



“Nina, you are one dynamo of a speaker!! All positive feedback on your keynote at our National Institute of Internal Auditors’ Conference. I especially loved your inspirational closing comments (that I’ll carry with me, always). Thanks for getting us all charged up with positive energy. You do great work!”

Tony Stanco, Chief Auditor, Toronto Hydro

“You helped make our international conference in Calgary a wonderful success and greatly contributed to our world-class event. You’ll be delighted to know you were among the top ten presenters. Feedback: ‘dynamic speaker’; ‘great session’; ‘rarely give these high scores but Nina kept everyone’s attention, entertaining and informative/very positive’; ‘very inspiring speaker, kept crowd involved’; ‘excellent speaker, excellent ideas’; ‘I’ll take this back to Bahamas’; she’s a keeper, book her for future conferences’.”

*Sue Sabatke Conference & Special Events Manager,
World Council of Credit Unions Inc.*

“Our team truly had a great day and thought you were a terrific keynote speaker. You were down-to-earth and your messages were very relevant and practical. Thanks, again, for helping to make our team meeting such a success!”

Cheryl Clark, Sr. Vice President, Human Resources, Cadillac Fairview Corporation

“Exceptionally well done!”

Cal Corley, Chief Superintendent, Royal Canadian Mounted Police

“Your enthusiasm and material was a valuable combination. As our keynote at Mt. Tremblant, Quebec, you set a very positive attitude and an excellent spirit for the rest of our event! We’ve brought back great tools for our collective and individual goals and success.”

Michel Bourgeois, Vice President, Contract, Bombardier Aerospace



“Thanks very much for the time and effort you put into your presentation. It was very well received—much positive feedback. My colleagues and I are definitely putting the learning to use—there are many more “Tah-dah”s around the office than EVER before!”

*Marilyn Seib, Health Care Mgr.,
Saskatoon Health Region/Saskatoon City Hospital*

“Thanks for the great customer service workshop.

Your knowledge and enthusiasm will inspire many of us for the rest of our lives. I feel I gained a lifetime of experiences in two short days. I learned to look at many issues with a much clearer perspective.”

*Dave Mainella, Buyer,
Husky Injection Molding Systems*

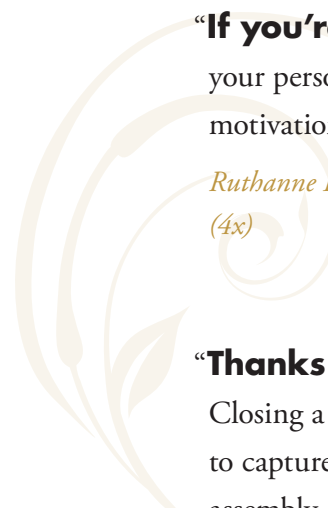


“Thanks for your help in making our Annual Conference a huge success by way of your keynote presentation on “*Getting Passion Out of Your Profession*”. Below are the ratings your keynote received: Effectiveness of Speaker’s delivery: 97%; Content of session: 95%. Well done, Nina! I look forward to booking you again in the near future.”

Dolly Konzelmann, President, International Customer Service Association of Canada

“What one thing do organizers look for in a presenter? When people talk about the event, they can’t say enough good things about the speaker. An outstanding speaker delivers a motivational, inspirational, high-energy message, that’s relevant and topical, with a great sense of humour, and in a way that gets high audience involvement and participation. Look out, Nina delivers the goods!”

Bill Barrett, Director of Engineering, Glaxo Wellcome Inc.



“If you’re looking for a speaker who is motivational and energizing, Nina is your person! She is a very lively, energetic and entertaining speaker. I found her to be very motivational and challenging.”

Ruthanne Krant, Conference Chair, Human Resources Professionals’ Association of Ontario/HRPAO (4x)

“Thanks for your outstanding, inspiring contribution in Vancouver.

Closing a long, exhausting and powerful meeting requires a lot of courage and leadership to capture and wrap-up in an elegant and constructive manner the main topics of the assembly. In that regards, chapeau! Through your meticulous approach and discussions, you clearly understood our theme and objectives, came well prepared and your energy was contagious. We felt your passion in delivering your thoughts on our company’s values!”


Serge Levesque, National Sales Director, Old Port Cigar Company

“I was very, very pleased with your keynote, taking time to relate to our challenging issues pertaining to change. I felt immediately at ease with you. It was apparent others did, too. Your delivery and message were exactly what I was looking for, presented with real sincerity, a sense of humour, yet still driving home all the key points that were required. You are so natural in helping your audience feel important, as well as at ease. Little things like remembering people’s names are just so important. You are just so natural in front of a group of people, Nina, and delivered an excellent presentation for our control centre. I will be looking for other opportunities to book your services. My sincere thanks for a job very well done!”

Sue Small, Director, High Performance Program, Bell Canada

“Thank-you so much for speaking at the recent WOCCU International Leadership Institute and AGM meeting in Nassau, Bahamas. Your workshop on “Championing Excellence” was one of the highlights of the conference. Feedback included, “well delivered, imaginative and thought provoking”; “Nina did a great job—fabulous speaker”; “knows her stuff—dynamic woman—attention holder”; “very high energy and relevant presentation for work, volunteer leadership and personal world—applicable to my whole world!”; “great fun...”; very entertaining and informative”. Again, thank-you. Your participation certainly contributed to the overall success of the conference.”

Dave Grace, Senior Manager, Trade Association Services, World Council of Credit Unions



“Nina is outstanding! I have known, and have been booking, Nina since the late 90’s. The evaluations of her work, her enthusiasm and commitment speak volumes. I highly recommend Nina for your event.”

Joanne Young Evans, Executive Director, Registered Practical Nurses Association of Ontario (RP-NAO)

“Thank-you once again for the outstanding keynote address you gave last week at our CPMEA Symposium and AGM. People are still sharing accolades and compliments about you!”

Margaret Miceli, Manager, Human Resources & Employee Relations, York University

“The feedback about your keynote was GREAT! Ninety-three percent of participants were extremely satisfied with your presentation—can’t beat those numbers! Comments included: helped me refocus; inspiring, motivating; amazing, best session of the week—learned a lot; pleasantly surprised—by far the best part of the off-site; superb—best I’ve heard.”


Darlene West, Director of HR, Arthritis Society of Canada

“Nina has offered wonderful advice on a variety of career issues for stories I have done for *The Globe and Mail* over the years. I value her insights.”

Wallace Immen, Business reporter, The Globe and Mail

“Thanks again Nina for your closing motivational presentation, your energy and enthusiasm, and for just making our afternoon an awesome one! I have heard so many positive comments about (your keynote) just from this following morning. I am so glad that I found you!”

Paula Douglas, Assistant to Pe&C Operations Manager, State Farm Insurance



“Thanks to you, our event was a great success and the feedback from participants was very positive. You did a wonderful job engaging our audience with exuberance and delight in your delivery. The content of your keynote was perfect for emphasizing the need for all of us to reach within to be the BEST at who we are and find the PASSION in everything we do! Your keynote was well worth the time and financial investment; a very positive experience!”

Tara Roccatagliata, Regional Sales Manager, TD Canada Trust Broker Services

“Nina, thank you again for a wonderful and inspiring day! I received nothing but positive feedback from our group about your facilitation. They really felt that you “got us” and everyone really took a lot home from the day. Our executive directors now feel re-energized and ready to face tomorrow, and each and every day from here on, thanks to the tools you shared to recreate that feeling we got when we first heard the words “You’re Hired!”.

Barbara Berke, Executive Director, Beth Sholom Synagogue and Conference Chair, Synagogue and Temple Executive Directors/Administrators of Toronto (STAT)

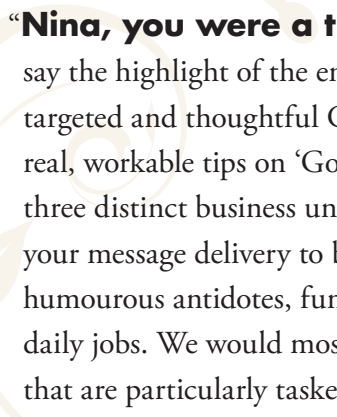
“Nina, we had an overwhelmingly positive response to your opening keynote. Our clients and employees alike loved your presentation! Many of our senior level guests indicated that we really punched it up a notch. You were a big part of that punching and our owners were VERY impressed, too!! It was a real pleasure meeting and working with you...great fun and great outcome. I only hope we can do it again!!”

Paula M Hucko, Chief Operating Officer, GoldCare

“Nina, your keynote was fabulous! Well researched and delivered in a professional, fun and practical-sense way. Even after thirty years in management I walked away from your presentation with enhanced tools to better understand how to motivate and engage myself, my staff and others. As well, I very much appreciated your concrete tips, techniques and strategies for putting more passion into our workdays and personal lives. Thanks for inspiring us!”

Joan Regimbal, Executive Director, Lunenburg County Home Support Services (Nova Scotia)





“Nina, you were a tremendous addition to our orientations and most would say the highlight of the entire experience! Well done! You enthusiastically delivered a targeted and thoughtful Customer Service message to our over 500 staff members, with real, workable tips on ‘Going the Extra Mile on Service’. In three distinct sessions, with three distinct business unit audiences, you took care to research the audiences and adjust your message delivery to best fit each group. And the audiences reacted well to your humorous antidotes, fun exercises and personal challenges to them to succeed in their daily jobs. We would most confidently recommend you, Nina, to interact with groups that are particularly tasked with delivering front line customer service excellence. We will definitely have you out again. Thanks again Nina, it was a real inspiration hearing you speak.”

Darren Dalglish, General Manager and CEO, St. Lawrence Parks Commission

“Thanks Nina for a great keynote. Perfect ending to a great day. I’ve received great feedback from your session.”

*Margaret Pacheco, CA, CPA Associate Vice President
Wealth Management & Insurance Audit Group TD Bank Group*

“I have just reviewed the evaluations from staff who participated in our Academic Excellence and Innovation Day and wanted to share with you the **resounding positive feedback** about your closing keynote. People found you to be insightful, informative and of course... fun. Your commitment to applying your presentation to our culture was evidenced by the many examples and opportunities you used information from our printed material, or previous presentations that day. Thanks again for your part in inspiring this great Durham Team!”

MaryLynn West-Moynes Vice-President, Academic Excellence and Innovation Durham College

“Conference attendees raved about how ‘wonderful’, ‘super’ and ‘passionate’ your closing keynote was and what a ‘great start to a Saturday morning’. The evaluations also reflected an overwhelming number of ratings as ‘excellent’ for both your content and presentation skills.”

Mary-Jane Govers, Conference Committee Member, The Institute of Law Clerks of Ontario/ILCO





Contact Nina Spencer, your motivational
and inspirational keynote speaker at

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or, email at

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